

# TREES OF HOPE REGISTRATION FORM

Company Name:

Contact Name:

Email Address:

Company Address:

Phone Number:

## Payment Information

Sponsorship Fee is \$550.00; if registered before October 31 the fee is only \$500.00.

Please make **cheque payable to:**  
**Big Brothers Big Sisters of the Fraser Valley** and indicate that it is for Trees of Hope.

**MasterCard or Visa payments** may be processed through the Big Brothers Big Sisters of the Fraser Valley office. Please call 604-852-3331.

**Deadline for registration, payment & logo is  
November 10, 2017.**

**Over the past 8 years Trees of Hope has raised  
\$73,150 for local charities.**

**Our goal for 2017, is to raise \$12,000 for  
Big Brothers Big Sisters of the Fraser Valley!**

## Set up Information

The Trees of Hope Decorating Party is **Sunday, November 19, 2017 from 6:30pm to 8:30pm** in the Sevenoaks Shopping Centre Food Court. You and your decorating team are invited to enjoy some festive goodies while you decorate your tree. This is a great family or team building event!

## Take Down Information

Tree décor must be removed **Wednesday, December 27th from 6:30pm - 7:30pm**. Please use the Food Court Entrance.

## Information on the Trees of Hope

- Trees are pre-lit for your convenience.
- You may bring your own tree that is within 7 feet high/ 3.5 feet wide with lights.
- Ensure that all ornaments are **secured** to the tree *Note: trees are on display in a common area. Please use discretion when choosing decorations that are valuable.*
- Please **do not** use glass ornaments to decorate your tree.
- The Trees of Hope will be displayed in the common area of the Centre. Your specific location will be determined for you.
- Signage will be provided with your businesses name and/or logo (.eps or .ai file required).
- **All proceeds to Big Brothers Big Sisters of the Fraser Valley!**

## For more information, please contact:

Sevenoaks Marketing Department  
Sevenoaks Shopping Centre  
201- 32900 South Fraser Way  
Abbotsford, BC V2S 5A1  
sevenoaks@morguard.com  
D: 604.557.1643

We appreciate your consideration and we look forward to working with the businesses in Abbotsford by supporting our community.



# TREES OF HOPE



**Big Brothers Big Sisters  
of the Fraser Valley**

**MEDIA SPONSORS:**



**HOST SPONSOR:**

**SEVENOAKS  
SHOPPING CENTRE**

## INCREDIBLE MARKETING OPPORTUNITY FOR YOUR BUSINESS!

9 Years  
of Hope!

### What are Trees of Hope?

The Trees of Hope is a community event introduced in 2009, which provides Abbotsford businesses the opportunity to share in the spirit of giving during the month of December. This is a fantastic opportunity to 'brand' a Christmas tree to showcase your business, as well as support Big Brothers Big Sisters of the Fraser Valley. The decorated trees will be displayed in the common area of Sevenoaks Shopping Centre during the Holiday season at the busiest entrance (nearly 800,000 visitors in December alone). The participation fee is \$550; register before October 31 and get an Early Bird rate of \$500. Registration, payment & logo must be received by November 10th, as space is limited.

### What are the benefits to participating?

- Sponsors are provided with an artificial pre-lit tree for your business to decorate with signage displaying your logo (**only 27 trees available!**). You may bring in your own tree that is within 7 ft high and 3.5 ft wide with lights.
- A chance to showcase your business to nearly 800,000 customers who visit Sevenoaks Shopping Centre during the month of December.
- An exclusive invitation to our Family and Friends Decorating Night on Sunday, November 19th featuring live music and refreshments. Don't have time to decorate? Big Brothers Big Sisters volunteers are more than happy to help out. All you need to do is supply your own decorations.
- All proceeds will be given to Big Brothers Big Sisters of the Fraser Valley

### People's Choice Award

From November 20th to December 26th, the community will be invited to view the trees by visiting Sevenoaks Shopping Centre. They will be encouraged to fill out the People's Choice nomination form, picking their top three favorite trees. The tree that receives the most votes will receive a free ¼ page full color ad courtesy of the Abbotsford News recognizing the company's support. Last year's winner was: **4Cats Arts Studio Abbotsford** (pictured right)



### Additional Visibility

- Sponsors will be provided a sign on their tree with their company's name and logo.
- Abbotsford News will be featuring the Trees of Hope and participating businesses throughout the holiday season - total value \$11,048.
- Radio will be advertising will also take place (Details TBA).
- A "Thank You" ad with participating business names mentioned will be placed in the Abbotsford News, courtesy of Sevenoaks Shopping Centre. This will run in January; following the campaign.
- Trees of Hope and sponsor names will be featured on the Big Brothers Big Sisters of the Fraser Valley website, [www.mentoringworks.ca](http://www.mentoringworks.ca), as well as the Sevenoaks Shopping Centre website. [www.shopsevenoaks.com](http://www.shopsevenoaks.com) with mentions on the Sevenoaks Social Media pages.

## THANK YOU TO OUR 2016 PARTICIPANTS

4Cats Arts Studio Abbotsford  
Abbotsford Centre  
Abbotsford News  
Aldergrove Financial Group  
Blackwood Home Hardware Building Centre  
Castle Fun Park  
Clayburn Dental  
Columbia Cabinets  
Colwin Electric  
Complete Eye Care  
Concord Security  
First Class Waste  
Fraserway RV  
Lepp Farms  
Marquise  
Matthews House  
Media Country, Star, Kiss  
Prospera Credit Union  
Rotary Club of Abbotsford-Sumas  
ServiceMaster  
Sevenoaks  
Students of UFV Floral Design Certificate Program  
Uno Digital  
Valley Pulp and Sawdust Carriers Ltd.  
Glenda's Christmas Cottage  
Abbotsford Orthodontics

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